

## Menorca Millennials looks for the best start-ups in the world to scale and finance their projects

- The contest, whose call will be open until 20 April 2015 meet next summer in Menorca, an island off the coast of Barcelona, the best 20 projects supported with investment funds from around the world and large companies.
- The club of successful entrepreneurs opens registration for all *second time entrepreneurs* , technology-based , with disruptive ideas
- The start-ups finalists will live 20 days in the international center of excellence, with the ability to access to Serie A investments.
- Have already joined the project more than 150 companies from different sectors , financial institutions , investment funds , business angels , accelerators and institutions , among which are Berkeley University, BlueRun Ventures and Global Entrepreneurship Week

Menorca, February 6th, 2015. - Menorca Millennials opens on Tuesday, January 20th, the registration process for applicants to participate in the new meeting point between entrepreneurs and international investors. The event, which will take place in June, 2015 in the island of Menorca, is characterized for being the only one that offers an environment without mental noise for 20 days, where the participants will be able to be focused to 100 % in their product.

Of all the projects submitted, will be selected 100 semifinalists, of which 20 are moved to the island, where they will live immersed in the ecosystem Menorca Millennials through which they will be able to climb their products. The 80 remaining ones will have access to all the contents and meetings of the program, via online.

At the end of the program, the top 10 start-ups will participate in a *roadshow* around the main hubs of entrepreneurs in Europe. "Whoever disruptive, will succeed", said **Marcos Martin**, entrepreneur in the renewable energy sector and cofounder of Menorca Millennials.

### A combination of golden intangibles

Access to a wide network of successful entrepreneurs and investors to help boost their business with the capacity to make investments in Serie A, as well as international visibility, are major benefits that the participants will obtain. Menorca Millennials counts with individual investors as Di -Ann Eisnor ( Waze , acquired by Google ) , Sam Friend ( initial CFO of the Wotif ) , Elies Campo ( WhatsApp, acquired by Facebook ) , Dan Hoffman ( M5 Networks ) , Borja Escalada ( Vector four) and Miguel Gordillo ( Olleros ) , among others.

## Requirements for candidates

Relevant, innovative and scalable social impact. Below are some of the conditions to be met by participants in the first meeting of Menorca Millennials, along with:

- Have raised investment in a previous start-up
- Having a technical background, ie technological base
- Be fluent English and has lived in a foreign country at least six months
- Create a solution to a global problem that has the potential to market impact 1 billion customers
- Think green, be sustainable
- Living philosophy: *'work hard, play hard'*
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To give the starting shot, Menorca Millennials possesses YouNoodle's support, the social network of entrepreneurs based in Silicon Valley, charge making an international call.

"YouNoodle has more than half a million entrepreneurs all around the world so we hope to receive more than 400 proposals with the profile for that we look", announces **Ricard Garriga**, co-founder of Menorca Millennials.

The deadline for completing the information requested date is 20 April 2015. The 20 finalists will be notified on 12 May, after overcoming the process selection made by a jury of investors and reference professionals in the technology and entrepreneurship; among wick are Jerome Engel, founder of the entrepreneurship center of Berkeley's University; John Malloy, general partner of BlueRun Ventures; Verne Harnish fudador of Entrepreneur's Organization; Mathieu Carenzo, teacher of IESE, co-founding Michael Naef of Doodle;, besides all Menorca Millennials partners.

### **Menorca Millennials: First international center of excellence**

The project, conceived by two Spanish entrepreneurs with international experience Marcos Martin , Vice President of an association of renewable energy in Brussels and Ricard Garriga , Director of Strategy YouNoodle, Silicon Valley-based company; which main objective is to transform the talented entrepreneurs into successful projects in less than 20 days.

It counts with 17 founding members related to the island, mainly from Europe and the United States and 20 international high level mentors. "We all have the idea that you can reinvent something that can exist in the world in 20 days" said **Di -Ann Eisnor**, vice president of Waze and founding partner of Menorca Millennials, who adds "all experiments taking place around the world, Menorca Millennials has enormous scalar potential demand for a product and accelerate the growth of a business".

The entrepreneurial world is also part of the project, with a long representation of companies and patrons institutions: Berkeley University of California, Global Entrepreneurship Week, BlueRun Ventures, Keiretsu Forum, Endeavor Spain, Entrepreneurs Organization, Herraizsoto&Co, YouNoodle, Kairos Society.

Link to video: <http://youtu.be/tgFoN2EnfwE>

Link to web: <http://www.menorcamilennials.com>

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**Menorca Millennials**

*The Millennial Island. A quarantine experiment for start-up heroes only*